



HOLLYWOOD

COVINGTON, GA

of the South™

...And the Rest is History!

Covington/Newton County

Newton County's Tourism Industry - Latest Economic Impact Figures

- Supported 1070 jobs
- **Generated \$113.84 million in direct tourist spending**
- Created \$4.41 million in state tax revenues
- Generated \$3.42 million in local tax revenues

Each Newton County household received \$227.68 in tax relief per household, as a result of the taxes generated by tourism economic activity.

Covington/Newton County Convention & Visitors Bureau
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